



Safe Alternatives to Violent Environments



OCTOBER IS

domestic violence  
awareness month

Evolving from the "Day of Unity" first held in October 1981, the first Domestic Violence Awareness Month was observed in October 1987. The month is dedicated to mourning those who have died because of domestic violence, celebrating those who have survived, and connecting those who work to end violence. 1987 also marks the initiation of the first national domestic violence toll-free hotline. In 1989, the U.S. Congress passed Public Law 101-112 designating October of that year as National Domestic Violence Awareness Month. Such legislation has passed every year since with National Coalition Against Domestic Violence providing key leadership in this effort. Each year, the Day of Unity is celebrated the first Monday of Domestic Violence Awareness Month.

—Adapted from the *1996 Domestic Violence Awareness Month Resource Manual* of the National Coalition Against Domestic Violence

SAVE has scheduled and participated in many events to commemorate Domestic Violence Awareness month. We hope you will be inspired to get involved and help us end the cycle of domestic violence. Learn more by visiting our website [www.save-dv.org](http://www.save-dv.org).

## Final Week | 2018 Allstate Foundation Purple Purse Challenge



Purple Purse Challenge

October 2 - 31, 2018



We're nearing the end of the 2018 Allstate Foundation Purple Purse Challenge and want to make this last week really incredible. Please support our cause by donating and sticking with us until the Purple Purse Challenge ends on October 31 at 1:59:59 p.m. ET.

The 5 organizations that raise the most online during the last week will each win \$3,000.

To donate, [click here](#) to give whatever you can.

Thank you so much for all of your support throughout the Challenge. We couldn't have done it without the support of people like you.

## FRC Clothesline Project

In recognition of Domestic Violence Awareness Month, SAVE and the Fremont Family Resource Center (FRC) partnered to create a clothesline project – a display of t-shirts decorated to honor and recognize survivors of domestic violence. The FRC staff dedicated a portion of their recent staff retreat time to allow interested staff to create and contribute a t-shirt to the project.

The shirts will hang on display in the common areas of the FRC for the month. The FRC has long been a valued community partner with SAVE and we are so appreciative of their recognition of the survivors we serve.



## Vote on November 6!

TOGETHER, we are stronger when we're civically engaged! As part of Domestic Violence Awareness Month, encourage your friends, family and colleagues to vote this November!

Decisions are made by those who show up!  
[Click here](#) to register to vote by October 22nd!

## Join us at the Counter

Join us on Tuesday, October 30 at the Counter in Fremont as we wrap up Domestic Violence Awareness Month and The Allstate Foundation Purple Purse Challenge.

For every sale made with a SAVE flyer, the Counter will donate 15% of proceeds back to SAVE. Catering an event between now and the 30th? Order your food from the Counter with our special catering order form and we'll receive 15% of those proceeds as well. [Click here](#) to download our flyers.



Show us you've made a gift to the Purple Purse Challenge or make one onsite and we'll give you a surprise. We'll also have a drawing for some fun door prizes for anyone who stops by and says hello at our table at the Counter.

Give to the Purple Purse Challenge

STAY CONNECTED

